# Chenoa Public District Library At the "Crossroads of Opportunity"

Long-Range Plan 2021-26

# Chenoa Public District Library Long-Range Plan Summary

The Chenoa Public Library District's Long-Range Plan for 2021-2026 sets forth the guiding mission, values, and vision for the next five years of library operation.

In general, long-range plans provide the framework for future growth. Goal-setting over a several year period is the most effective procedure for sound strategic planning, and for making cost-effective budgetary choices. The Library Board of Trustees and the Library Director use the plan as a blueprint for decisions regarding all aspects of library operations, from staffing to maintaining an excellent collection.

#### Results

During 2019, with the help of numerous individuals, the community of Chenoa constructed a new library facility. As the opening of the new structure coincided with the Covid Pandemic, full utilization of the new building has yet to be achieved. By using past surveys, informal conversations, and the opportunities our facility provides us, our future direction and goals will be developed utilizing these basic themes:

- Citizens of Chenoa value the personal service and attention that has been a tradition for the Library
- Determining valuable programming may be the biggest challenge for the Library in the future. Consideration should be given to seeking grants for either partial or complete funding of future activities.
- Staffing considerations and review will be an ongoing process.
- Technology offers the advantage of remote access to Library services and expands the scope of the Library's offerings. Continuous assessment of technological offerings will be performed.
- Regarding our collection, programs, and opportunities offered, the needs and wants of our patrons will be closely monitored. This will be accomplished through patron interviews, surveys, and online inquiries.

#### **Mission Statement**

The purpose of the Chenoa Public District Library is to

- 1. Provide freely accessible, progressive library and information services within the community.
- 2. Assure continuous community input by maintaining avenues for users to participate in the recommendation of materials to purchase and assisting in program selection.
- 3. Actively communicate with all citizens in Chenoa, particularly those who are not yet fully aware of the Library's potential as an information resource.
  - 4. Provide user-oriented opportunities for lasting self-education of all patrons.
- 5. Promote partnerships and develop relationships with current educational, social, and cultural agencies within the community. These relationships will provide feedback to assist us in resource collection and program development.
- 6. Continue to strive to achieve the standards set forth by the Illinois Library Association Serving Our Public guidelines.

# **Initiatives**

Following the road map laid out in the Long Range Plan, the following initiatives will be emphasized:

- Current Topics and Titles—The Chenoa Public District Library provides a
  current, well-organized general collection of titles in demand. This includes print,
  non-print, and electronic resources that cover a broad variety of topics. The
  Library promotes the use of its collection by publishing frequent articles about
  new books and materials in the local newspaper, developing a newsletter,
  updating the library website, and by offering summer reading programs.
  Activities in the Long Range Plan that support the Library's goal to provide
  current reading material and information resources involve collection
  development, technology enhancement, partnerships with local education
  agencies, and the efficient use of space in the new facility.
- Lifelong Learning
   —The Chenoa Public District Library provides learning
   materials that support formal and informal learning thereby assisting students
   and learners of all ages. The library encourages the residents of Chenoa to use
   information effectively for self-directed growth and education. The Library
   makes a priority of developing patron skills related to finding, evaluating, and

using library materials and electronic resources. The goals and activities in the Long Range Plan that support the Library's determination to be a haven for lifelong learning involve technology enhancement and careful collection development.

• **Commons**—The Chenoa Public District Library will serve as a Commons or Town Center, fostering a sense of community, and encouraging people to meet and interact. Programs are scheduled for the benefit of adults and children.

#### Goals

The following goals have been chosen to carry out these initiatives:

- Utilize our new library facility to improve services to the public, enhance collections, create quiet study areas, and add storage.
- Continue developing a current, well-organized general collection of titles that will be in demand by our patrons
- Continue to assess and improve the way Library services are delivered by technology
- Develop and maintain a staff that will find the Chenoa Public District Library to be a place where professional growth is encouraged, enabling personnel to stay up-to-date with current library activities and services.
- Provide cooperative programming that will attract people to the library for learning and as a gathering place.
- Career Assistance The Chenoa Public Library District will use all its resources
  to specifically assist its users in finding job and career information. This will
  include recommended lists of online and print sources for resume writing, job
  application information and more. The library will also provide the wi-fi,
  computers and quiet places for career studying and testing.
- Explore different avenues to promote the library collection, programs, and resources.

With these goals in mind, the Library Board of Trustees and the staff will move forward to fulfill its mission of providing access to numerous materials and resources.

## **Board of Trustees**

President: Patricia Witte

Vice President: Dan Groce

Secretary: Lori Carranza

Treasurer: Nancy Adams

At-Large Members: Steve Bury, Dawn Neubauer, and Molly Wilder

## **Director**

Sheryl Seibert

# **Staff**

Sean

This Long Range Plan shall be in full force and effect from and after its passage and approval.

Passed by the Board of Trustees of the Chenoa Public Library District and approved by the President thereof on May 20, 2021.

Board of Trustees of Chenoa

Public Library District

By: Signed by

Pat Witte

President

Lori Carranza

Secretary